

EXECUTIVE BOARD

FRIDAY, 14TH FEBRUARY, 2014

PRESENT: Councillor K Wakefield in the Chair

Councillors J Blake, A Carter, M Dobson,
S Golton, P Gruen, R Lewis, L Mulherin,
A Ogilvie and L Yeadon

177 **Response to Deputation - "20's Plenty for Us" Campaign**

The Director of City Development and the Director of Public Health submitted a joint report setting out the Council's response to the deputation presented to the Council meeting of the 13th November 2013 by the "20's Plenty for Us" campaign group.

Members welcomed the approach being taken by the Council in respect of this issue and specifically supported the matter being referred to Scrutiny Board (Sustainable Economy and Culture) for further consideration. In addition, the Board welcomed the range of benefits being realised as a result of the initiative, with specific reference being made to the promotion of more active and healthy local modes of travel.

RESOLVED –

- (a) That the contents of the submitted report, together with the success of the current programmes in the context of the overall road safety record for Leeds, be noted.
- (b) That the continuation of the targeted approach to the progressive roll out of 20 mph speed limits in the city be endorsed, with a view to extending the opportunity to all residential areas as resources permit.
- (c) That approval be given to work being undertaken with partners both from within and outside of the Council (such as the '20's Plenty for Us' group and Public Health services) on the promotion of the 20mph speed limits, with a view to maximising all related benefits by securing the greatest possible public support and compliance. In addition, approval also be given to explore new avenues in order to obtain funding for the introduction of schemes, publicity and marketing.
- (d) That the '20's Plenty for Us' campaign group's work in raising the profile of this issue be acknowledged, together with the group's request that this matter be scrutinised, and as such, this issue be referred to the Scrutiny Board (Sustainable Economy and Culture) for consideration.
- (e) That it be noted that the Head of Transport Planning will be responsible for the implementation of such matters.